

FATPACKERS BRIDES

A TRANSFORMATIONAL REALITY SHOW



LOGLINE

Watch 12 overweight and attractive brides-to-be “send their fat packing” by backpacking some of America’s most dramatic and scenic wilderness trails. Contestants face their demons – compulsive eating and exercise resistance – as well as their worst fears – insects, no plumbing and no electricity – and even a little temptation in the form of hunky guides head on to undergo an amazing body and spiritual transformation that culminates with an image makeover and ultimately, 12 beautiful, fit brides.

SUMMARY

- 12 contestants, each 50-100 pounds overweight
- Participants carry all their own food and gear in a backpack for 9 weeks
- One host acts as the Voice for the show
- Three expert guides accompany the hikers to provide backpacking expertise, trail technique, equipment usage, a positive morale boost, and emergency medical care. In the optional twist, three more male guides will be used.
- One therapist regularly appears to help the Fatpackers cope with emotional and interpersonal issues
- Participants take turns cooking and cleaning for the group
- Private tent and video camera records for nightly “confessionals”
- Sponsorship opportunities available to provide all backpacking equipment and food



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EPISODE GUIDE

Fatpackers Brides is a 6 part reality series broken down as follows:

Episode 1: Viewers become emotionally invested in the heartwarming / heartwrenching / inspirational stories of the participants from introductory interviews and biographical profiles that delve into their personal backgrounds.

Episode 2: Weigh-in day. An inspirational and attractive health professional weighs-in all contestants and assesses their body compositions. Participants then begin their first 3 weeks on the trail using beautiful scenic wilderness as a backdrop. See them adjusting to the physical and emotional rigors of hauling 50 pounds through the mountains without electricity, plumbing, cell phones, coffee or the support of their friends and families.

Episode 3: The brides-to-be spend 2 days in a hotel indulging themselves with activities they once took for granted, such as hot showers, fresh food and communication with loved ones. Participants then hit the trail for another 3 weeks. Confessionals show that some group relationships will be strained, others will be bonding.

Optional Plot Twist: Three fit, gorgeous male guides are brought in to teach Fatpackers new skills such as rock climbing and bouldering. However, these guides supplant the existing female guides, providing a constant temptation to the newly self-confident participants in the remaining weeks.



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EPISODE GUIDE (CONT)

Episode 4: After another 2 days in a hotel, witness the final, triumphant 3 weeks, as participants complete a goal they could once have only have imagined. Viewers see how the experience causes a healthy glow and changes not only physical appearance, but the fundamental fabric of who these women are.

Episode 5: The health care professional once again performs weigh-ins. Guides present Fatpackers with ongoing fitness programs to be followed in preparation of wedding day. Participants undergo a full body makeover, spa treatment, new hair style, wardrobe change, and are re-fitted for their wedding gowns.

Episode 6: Friends, family and fiancées are brought in to see the reveal. After having been encouraged to continue with a program of regular hiking, exercise and healthy eating for the interim, all Fatpackers are shown at their respective wedding ceremonies, in what turns out to be another reveal.

THE REVEAL

After 9 weeks on the trail without the benefit of slimming fashion or mirrors, contestants are immediately whisked away to luxury accommodations where their cholesterol levels, body fat and weight are re-measured. They are treated to a spa and given a new wardrobe, haircut, and makeover. Once this is done, relatives are flown in to see the reveal in front of a mirror.



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